

*Sponsor Partnership Opportunities*

E · X · E · C · U · T · I · V · E

*Business Forecasting Forum*

*2006*

## ***Creating Company Value Through Forecasting and Planning***

Become an IBF Sponsorship Partner and Exhibit at our ***Executive Business Forecasting Forum***. Attendees and Panelists are Senior Directors and above from Worldwide Fortune 1000 Companies! The Forum is designed to deal specifically with issues that are close to the heart of every business executive. Network with key executives at the forum and various social activities specially arranged for attendees of the program.

The IBF's Executive Business Forecasting Forum will provide a venue for decision makers to discuss issues and concerns with our panel of professionals, as they pertain to forecasting and planning. These discussions will lead to answers that will add considerable value to your company. This unique event is being offered for the first time for executives to aid them in finding solutions to forecasting and planning challenges faced in every day business.

The IBF's Best Practices, Supply Chain Forecasting Conferences and Tutorials are highly regarded events in the forecasting field. Now in its 24th year, the Institute of Business Forecasting is the world's premiere provider of information regarding the theory and practice of Forecasting, Planning, and Supply Chain Management. The IBF attracts forecasters that come to share their experiences and learn cutting edge practices in business forecasting. With your participation, our event becomes even more valuable for attendees! Educate our attendees about your unique products and/or services, as well as how you can help them to improve their bottom line.

### ***Some of our past Sponsorship Partner's and Exhibitors include:***

**COGNOS**

**DEMANTRA**

**DEMAND SOLUTIONS**

**HYPERION SOLUTIONS**

**i2 TECHNOLOGIES**

**INFOR**

**JDA SOFTWARE**

**JOHN GALT SOLUTIONS**

**LOGILITY**

**MANUGISTICS**

**MANHATTAN ASSOCIATES**

**MICROSOFT**

**ORACLE**

**PRESCIENT**

**SAP**

**SAS**

**SMART SOFTWARE**

**SPSS**

**SUPPLY CHAIN CONSULTANTS**

# TOP TIER SPONSORSHIP

## *Benefits of Becoming a Top Tier Sponsorship Partner:*

- ✓ Be recognized for high level service and networking opportunities
- ✓ Complimentary pass to the forum
- ✓ Complimentary Exhibitor's table
- ✓ Prominent placement of your company logo on our forum flyer mailed to over 200,000 forecasters domestically and internationally
- ✓ Highly visible location of company logo on forum webpage
- ✓ Full page company advertisement in our forum book
- ✓ Special booth signs and Sponsor Partnership ribbons acknowledging your company's support

### ***Executive Star B'Que Cookout***

#### **TOP-TIER**

- Full Blown cookout with Chef serving upscale bbq items
- Beer and wine service
- Your company logo polo on shirts to be distributed at registration. All attendees will be encouraged to wear shirt at this great networking event
- Special invitations with your company logo in our forum luggage distributed during forum registration
- Signage at food and beverage stations

*Reach Senior Management at an Affordable.....\$15,000*

### ***Executive Luncheon Sponsorship***

#### **TOP-TIER**

- Announce the Keynote Presenter
- Special invitations with your company logo in our forum luggage distributed during forum registration
- Signage on every luncheon table as well as stage area

*Reach Senior Management at an Affordable.....\$10,000*

### ***Executive Welcome Cocktail Reception Sponsorship***

#### **TOP-TIER**

*Be known throughout the forum as our special co-host for our traditional reception on the 1st night of the forum.*

- Hosted bar with Hors d'oeuvre
- Your company banner, strategically placed in cocktail room (Banner to be provided by Sponsorship Partner)

*Reach Senior Management at an Affordable.....\$7,500*

# CLUB LEVEL SPONSORSHIP

## **Executive Neck Wallet Sponsorship**

### **CLUB LEVEL**

*Show your support of the IBF by being seen on our name badge carriers*

- Placement of your company logo on our forum flyer mailed to over 200,000 forecasters domestically and internationally
- Co-brand with the IBF on these neckpieces with your company logo
- Post event usage. Members of your company are welcome to wear them or distribute them from your booth at future IBF events
- Company logo on forum webpage
- Booth sign and Sponsor Partnership ribbons acknowledging your support
- Full page company advertisement in our forum book

*Reach Senior Management at an Affordable.....\$3,500*

### **Please Call/ Email**

*Constance Korol, 516.504.7576 x106, [constance.korol@ibf.org](mailto:constance.korol@ibf.org) for further details on how partnering with the IBF can benefit your company.*

# EXHIBIT IN FRONT OF EXECUTIVES

*This is a great way to gain exposure to decision making forecasters at a low expense.*

## **Exhibit to Executives**

*What you get:*

- Table top booth space with 6' table for your materials and necessary items
- An exhibitor area that is conveniently located in the heart of the forum
- Network with attendees during all breaks and meal functions
- Your company representatives (who are manning the booth, 2 persons max. enforced) are invited to join us for all food functions (cocktail reception, continental breakfast, sit down lunch, and breaks)
- A List of Companies Represented at the forum

*Reach Senior Management at an Affordable.....\$3,500 (additional vendors manning the booth @ \$650/person)*

## **Free Exhibitor Registration\*, \*\***

*What we would require:*

- Promote our events by allowing us to send forum information to your prospects and customers worldwide

\*Golf, Meal functions not included (\$650/person)

\*\* Free Exhibitors Registration is dependent on the number of names you can provide for mailing/ emailing/ faxing. Please contact us for details

## **Exhibitors are responsible for:**

- Manning booth during exhibitor hours
- Power/ any a/v required at booth
- Travel/ hotel/ shipping and handling expenses

# SPONSORSHIP PARTNER AGREEMENT

**Fax to 516.498.2029**

Name \_\_\_\_\_

Company \_\_\_\_\_ Industry \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## **Checklist for Sponsor Partnership:**

- Executive Star B'Que, \$15,000.00
- Executive Luncheon, \$10,000.00
- Executive Welcome Cocktail Reception, \$7,500.00
- Executive Neck Wallet, \$3,500.00
- Exhibit to Executives, \$3,500.00

**Company Check:** Check Number \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Charge to:**  VISA  MasterCard  American Express

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ Signature \_\_\_\_\_

## **Checklist for Sponsor Partnership:**

- Complete and submit Sponsorship Agreement
- Submit 300dpi logo (Sponsors only)
- Submit full Payment
- For Book Advertising, Submit artwork (Additional specifications will be provided by Constance Korol, IBF)

*By signing below, I acknowledge that I am authorized to sign for my company(s) and understand that I am making a commitment as an IBF Sponsorship Partner*

Signature \_\_\_\_\_ Date \_\_\_\_\_

## **Return Instructions:**

### Fax Completed Form to:

Constance Korol  
Marketing & Events Manager  
350 Northern Blvd. Suite 203  
Great Neck, NY 11021  
Phone: 516.504.7576 X 106 Fax: 516.498.2029  
Email: constance.korol@ibf.org

### Submit Payment and Form to:

**INSTITUTE OF BUSINESS FORECASTING**  
350 Northern Blvd. Suite 203  
Great Neck, NY 11021  
Email: info@ibf.org